

Kate Irwin

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(276)235-0445
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Experience

1989 – present • Graphic Artist

Design, production and implementation of marketing materials and campaigns including: brochures, book interiors and covers, package design, websites, newspaper/magazine advertisements, business cards, press releases and articles for publication, marketing research and grant writing.

1987 - 1989 • Legal Secretary

General secretarial duties for a three attorney law firm, client relations, schedule management, record and document organization and management.

1982 - 1986 • Assistant Director of Marketing and Communications, Hilton Head Hospital

Handling day to day hospital inquiries from patients, doctors and media. Instrumental in multi-million dollar fundraising effort for hospital expansion; representation of hospital at functions, workshops and meetings; coordinate and manage fundraising opportunities, introduction of new physicians and administration, general office duties and management.

Skills

Adobe's CS5: InDesign, Illustrator, Photoshop, Flash, Dreamweaver
Quark, CSS, HTML,
Microsoft Office (Word, Powerpoint, Excel)
Filemaker/Database

Education

Graphic Design & Multimedia
Technical Writing

Design Awards

2007 • Top Ten Films in America – 1st place logo design
2005 • Round The Mountain - Southwest Virginia's Artisan Network – 1st place logo design
2004 & 2005 • Galax Leaf & String Festival – 1st Place T-shirt Design
2001 • Blowing Rock Art in the Park – Honorable Mention
1995 • Festival Poster • ArtFest of Matthews – 1st Place

Memberships

AIGA
Carolinas Lettering Arts Society
Washington Calligraphers Guild

Portfolio & References

Upon Request